



November is Family Caregiver Month: It's Time to Fight the Invisible Epidemic

Press Event Agenda – November 2, 2021 at 10:30

10:30 - Beth Swedeen, Survival Coalition Co-Chair; Wisconsin Board for People with Developmental Disabilities

- Welcome

10:33 - Janet Zander, Wisconsin Aging Advocacy Network; Greater Wisconsin Agency on Aging Resources

- The State of the State for Caregivers

10:37

- Viewing of Wisconsin's Family Caregiver Crisis: The State's Invisible Epidemic Trailer Video (<https://www.youtube.com/watch?v=3-piLaEqaU>)

10:40 - Lisa Pugh, Survival Coalition Co-Chair; The Arc Wisconsin

- Wisconsin Family Caregivers Introductions

Family caregiver speakers

- Michele Ertl, Slinger
- Christine Lidbury, Madison
- Mary Beth Freckmann, Oconomowoc
- Denise Roman, Waupaca County
- Deatrice Ash, Milwaukee

10:53 - Tami Jackson, Wisconsin Board for People with Developmental Disabilities; Survival Coalition

- Policy Solutions for Caregivers: A Call to Action (<https://bit.ly/wicaregiver>)

10:57 - Lisa Schneider, Wisconsin Family and Caregiver Support Alliance; Respite Care Association of WI

- Presentation of Family Caregiver Month proclamation
- Caregiver Resources
- Caregiver month activities

11:00 Adjourn for Questions