



LIVE MEDIA EVENT 11/2: HEAR FROM WISCONSIN CAREGIVERS ABOUT THE HIDDEN EPEDMIC

Contact:

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November is Family Caregiver Month: Recognizing the State's Invisible Epidemic

Wisconsin is in a crisis that few people know about, but many people experience daily. During November we recognize the extraordinary sacrifices and contributions of our state's family caregivers who provide more than 490 million unpaid hours of care annually to people with disabilities and older adults.

When:

November 2 at 10:30 AM

Where:

Zoom Event Registration for Members of the Media Only

<https://www.surveymonkey.com/r/R8FZ822>

What:

Exclusive Viewing of the Trailer for "Wisconsin's Family Caregiving Crisis: An Invisible Epidemic"

Caregiver Speakers:

- Michele Ertl, Slinger
- Christine Lidbury, Madison
- Mary Beth Freckmann Oconomowoc
- Denise Roman, Waupaca County
- Deatrice Ash, Milwaukee

One in five Wisconsinites (20% or 1.18M people) is estimated to be an unpaid caregiver. Eighty percent of all care is provided by families who help loved ones daily with meals, bathing and dressing, medications, doctor appointments, transportation, managing the complex web of service system paperwork and more. Without this essential support from dedicated family members, many older adults and people with disabilities would not be able to live in their own homes and would be forced into expensive Medicaid-funded institutional settings. The state and its taxpayers owe a lot to the dedication of family caregivers. It is time to address this crisis!

Many family caregivers are forced to leave their paid jobs, and many neglect their own health as they provide care for others. On November 2 caregivers from across the state along with organizations that support family caregivers will unveil a new video that profiles caregivers from all walks of life throughout Wisconsin. Join us for an exclusive viewing and virtual discussion featuring real-life stories.